



For Immediate Release

Contact:
Laura Herbert, Maxwell PR
503.231.3086 / laura@maxwellpr.com

THOMAS KEMPER SODA CO. EXPANDS ROSTER, REACH WITH SEASONED DIRECTOR OF SALES

PORTLAND, Ore., – Dec. 10, 2007 – Thomas Kemper Soda Co., maker of craft brewed soda, today announced the addition of Brett Zinkel as director of sales at the company's Portland, Ore. headquarters. In his role overseeing distribution partnerships, Zinkel will strengthen and manage the company's relationships with distribution networks in preparation for aggressive national growth.

"Brett's strong distributor relationships will be key as we expand across the country, boosting our market position through increased availability," said Bill Germano, Thomas Kemper Soda Co. president and CEO. "With more than 11 years of experience in beverage industry sales and marketing, he's a natural fit with our company."

Prior to joining Thomas Kemper, Zinkel managed national brand sales and distribution for Snapple Beverage Group and Cadbury Schweppes, fostering key partnerships, navigating economics in each market, and growing sales through increasing territory and developing integrated marketing programs. He also worked for Portland-based Columbia Distributing, where he was responsible for managing company-wide sales through management of natural beverages and other key accounts. Zinkel received a bachelor's degree from the College of Idaho.

About Thomas Kemper Soda Co.

Thomas Kemper is an independently owned company producing premium soda in a range of family-friendly flavors: Root Beer, Vanilla Cream, Orange Cream, Black Cherry and Ginger Ale. The company got its start in the explosive craft microbrew scene of 1980s Seattle. Today, Thomas Kemper maintains the independent spirit of the Northwest at its Portland, Ore., headquarters where the soda is craft brewed in small batches and bottled on site. Thomas Kemper products are available at grocery stores, finer retailers, and restaurants throughout the Western U.S. with growing availability across the rest of the U.S. and Canada. For more information, visit www.tksoda.com.

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** Editor's note: high-resolution headshot available