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THOMAS KEMPER SODA CO. SIGNS WITH COAST BEVERAGE GROUP - Premium Soda More Widely Available in Southern Calif. -

PORTLAND, Ore. – Dec. 18, 2007 – Thomas Kemper Soda Co., maker of craft brewed soda, has entered into a new distribution agreement with Coast Beverage Group of Orange, Calif. A wholly owned subsidiary of Straub Distributing Co., Coast Beverage Group will add Thomas Kemper sodas to its upscale portfolio of non-alcoholic beverages distributed in the greater Los Angeles area.

“With this partnership, we have stepped up our commitment to the Southern California market,” said Bill Germano, president and CEO of Thomas Kemper Soda Co. “Availability of our premium sodas was limited to supermarkets in this area, and our new partnership with Coast Beverage Group will enable us to more effectively expand our brand to a larger customer base in this very important market”

Already a leading premium soda brand in the Western U.S., Thomas Kemper expects to grab a bigger share of the Los Angeles market by consolidating its products with a distributor that focuses on marketing and distributing premium beverages.

“This new partnership with Thomas Kemper Soda Co. is a nice fit with our select portfolio of premium, high quality brands,” said Bob Groux, president of Coast Beverage Group. “We’re looking forward to making the entire soda line as widely available as possible in the Southern California market.”

Coast Beverage Group services Los Angeles, Orange, Riverside and San Bernadino counties.

About Thomas Kemper Soda Co.

Thomas Kemper is an independently owned company producing premium soda in a range of family-friendly flavors: Root Beer, Vanilla Cream, Orange Cream, Black Cherry and Ginger Ale. The company got its start in the explosive craft microbrew scene of 1980s Seattle. Today, Thomas Kemper maintains the independent spirit of the Northwest at its Portland, Ore., headquarters where the soda is craft brewed in small batches and bottled on site. Thomas Kemper products are available at grocery stores, finer retailers, and restaurants throughout the Western U.S. with growing availability across the rest of the U.S. and Canada. For more information, visit www.tksoda.com.

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