



For Immediate Release

Contact: Laura Herbert, Maxwell PR
503.231.3086 / laura@maxwellpr.com

THOMAS KEMPER SODA CO. CONTINUES GROWTH WITH TWO HIRES, TWO PROMOTIONS

PORTLAND, Ore., – Feb. 11, 2008 – Thomas Kemper Soda Co., maker of craft brewed soda, today announced the addition of Kelly Patrick as Western U.S. regional manager and Scott DeLongchamp as Southwest regional manager. In addition, Therese Ferrara was promoted to director of national accounts and Yvonne Sablan to marketing manager.

“Thomas Kemper is entering a year of significant growth and expansion,” said Bill Germano, Thomas Kemper Soda Co. president and CEO. “In a competitive industry, it’s important to have people in place that support our brand and grow with it. We’ve taken great measures to make sure our team is the best in the business.”

Kelly Patrick brings more than 12 years experience to the Thomas Kemper team. As the Western U.S. regional manager, Patrick will oversee the Pacific Northwest sales territory including Northern California and Alaska. Patrick is a beverage industry veteran whose previous experience includes sales for Nestle Water, Coca Cola and Cadbury Schweppes.

As the Southwest regional manager, **Scott DeLongchamp** will oversee retail accounts in Southern California, Arizona, Nevada, Utah and Colorado. DeLongchamp brings more than six years expertise to Thomas Kemper, including work with Coors Brewing Company and other national beverage brands.

One of the original sales people for Thomas Kemper Soda Co., **Therese Ferrara** will assume the role of director of national accounts, working directly with major grocery chains. Ferrara brings more than 20 years experience to her new position. Prior to Thomas Kemper, Ferrara held key account management roles with both Dole Fresh Produce and Cape Cod Chips.

Yvonne Sablan brings more than 12 years of experience to her new role as marketing manager, where she will be responsible for packaging, partnerships, events and promotions. Prior to joining Thomas Kemper early 2007 as sales and marketing coordinator, Sablan worked for industry giants Kettle Foods and Frito-Lay.

About Thomas Kemper Soda Co.

Thomas Kemper Soda Co. is an independently owned company that produces classic varieties of craft-brewed soda as well as premium low calorie soda. The company got its start in the explosive craft microbrew scene of 1980s Seattle. Today, Thomas Kemper maintains the independent spirit of the Northwest at its Portland, Ore., headquarters and continues to bottle the soda in small batches. Thomas Kemper products are available at grocery stores, finer retailers, and restaurants throughout the Western U.S. with growing availability across the rest of the U.S. and Canada. For more information, visit www.tksoda.com.

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